Trash Hero World Ethical Funding Policy

Last update: 24 September 2018

Information
Trash Hero’s objective is to bring communities together to clean and reduce waste in the environment, through volunteer cleanup programmes; education; promotion of sustainable waste management; and provision of solutions to reduce dependency on single use plastic.

We operate worldwide and our organisation is founded on our core values of positivity, inclusivity and transparency.

Trash Hero seeks and receives funding from a range of sources: the majority are charitable foundations; others include individual donors; and earned income.

Trash Hero may also from time to time collaborate with external organisations to achieve shared objectives. We are open to opportunities for income generation through sponsorship and partnerships.

In all cases, it is vital that we act consistently with our values and objectives; maintain our independence; and do not allow relationships with external organisations or individuals to bring our name into disrepute.

This policy has been devised to ensure clarity and openness to all our stakeholders.

Interpretation
In this policy,
“Organisation” means any entity, whether company, statutory, voluntary or community-based, with whom Trash Hero enters into a partnership or sponsorship agreement, or from whom we receive donations.

“Sponsorship” means payment by an organisation or individual in return for public association with a Trash Hero activity, project, event, or asset. It can be in cash or in kind.

“Partnership” means an agreement between an organisation and Trash Hero to engage in cause-related marketing; affinity marketing; a licensing agreement; product endorsement; or consultation that is mutually beneficial for both parties and that may or may not result in income generation for Trash Hero.

“Donation” means EITHER monies, goods or services freely given by an organisation or individual without expectation of anything in return (beyond a receipt); these gifts may be unrestricted, or restricted (given for the purpose of particular project or programme) OR grants, which are resources provided by an organisation or individual, with a set of expectations and conditions attached.

“Trash Hero World” refers to the legally registered non-profit organisation based in Switzerland.
“Trash Hero country organisation” refers to the collective of Trash Hero chapters in any given country, which may or may not be registered locally as a legal entity.

“Trash Hero chapter” refers to a local community group authorised to carry out activities using the Trash Hero name.

“Trash Hero” is an umbrella term, encompassing “Trash Hero World” and all “Trash Hero country organisations” and “Trash Hero chapters”.

**Principles of collaboration**
Trash Hero actively solicits relationships with organisations that act to safeguard the environment in a positive, inclusive, transparent and non-violent way.
With the following principles Trash Hero World and its country organisations seek, so far as is practical and within the constraints of local law:

- initiatives that are compatible with Trash Hero’s values and objectives;
- initiatives that do not compromise the independent status of Trash Hero;
- initiatives that will not damage the reputation of Trash Hero, including any of its global chapters;
- to give priority to initiatives that deliver programme, as well as marketing benefits
- to foster openness and transparency in its dealings with other organisations;
- to attain mutually beneficial outcomes in all collaborations;
- to gain support from more than one organisation where practicable. No organisation can expect to acquire an exclusive relationship with Trash Hero, nor one that is designed to give that organisation a material advantage over its competitors.

Nonetheless, Trash Hero does not preclude working with organisations that may not have considered issues of environmental stewardship, but who are willing to engage and **concretely change their practices** through collaboration with us. Collaborations of this nature will be considered on a case by case basis, and any organisation that is felt to be lacking commitment, “greenwashing”, or directly working against our aims will be declined.

Trash Hero’s work, and its key messages, should not be influenced or contradicted by our sponsors and partners. Any statement by an organisation about its relationship with Trash Hero, or use of the Trash Hero name, logo or images in publicity material in any medium, must be explicitly approved by Trash Hero. This requirement will be part of any agreement.

Trash Hero asserts its right to all IP stemming from collaborations, whether anticipated or not, unless there is an explicit agreement to the contrary in the original agreement.

**Conditions & Exclusions**
Trash Hero will not enter into partnerships with organisations whose activities, policies, aims or objectives contradict or are inconsistent with our own, particularly with regard to the environment. This applies also in the case where a charitable foundation or trust is owned by another organisation, and / or is primarily funded by, activities that contradict our values and objectives.
In addition, Trash Hero World and registered Trash Hero country organisations will not accept donations or sponsorship from any such organisation.

Trash Hero chapters and non-registered Trash Hero country organisations will not accept monetary donations or monetary sponsorship of any kind, from any organisation.

Any collaboration or donation which has the potential to be contentious, high risk, or unorthodox, should be flagged for further research and consultation within the Trash Hero World board at an early stage.

**Process**
Potential funding sources will be screened to provide independent assessment of their suitability. Any collaboration that is flagged for further research must ultimately be approved by the Trash Hero World board.

For all partnerships and sponsorships a detailed written agreement on the specific support offered will be agreed by both parties. This agreement will include details of agreed contact people on both sides, the outcomes/outputs expected, how the agreement will be monitored and enforced and if, when and how progress reports will be provided.

Agreements with organisations must permit Trash Hero to withdraw from any partnership where new developments mean that areas of this funding policy become breached.

**Restrictions**
Fundraising or collaborative activity can only be initiated by a registered Trash Hero country organisation with groups located within its own designated territory.

Fundraising or collaborative activity can only be initiated by a registered Trash Hero country organisation outside of its designated territory with the prior consent of Trash Hero World and / or the country organisation in which the activity is to take place.

Transnational and international fundraising or collaborations are the responsibility of Trash Hero World.

**Review**
Trash Hero will communicate its commitment to this policy to our stakeholders, and make it publicly available.

The policy will be reviewed on an annual basis by the Trash Hero World board.

September 2018