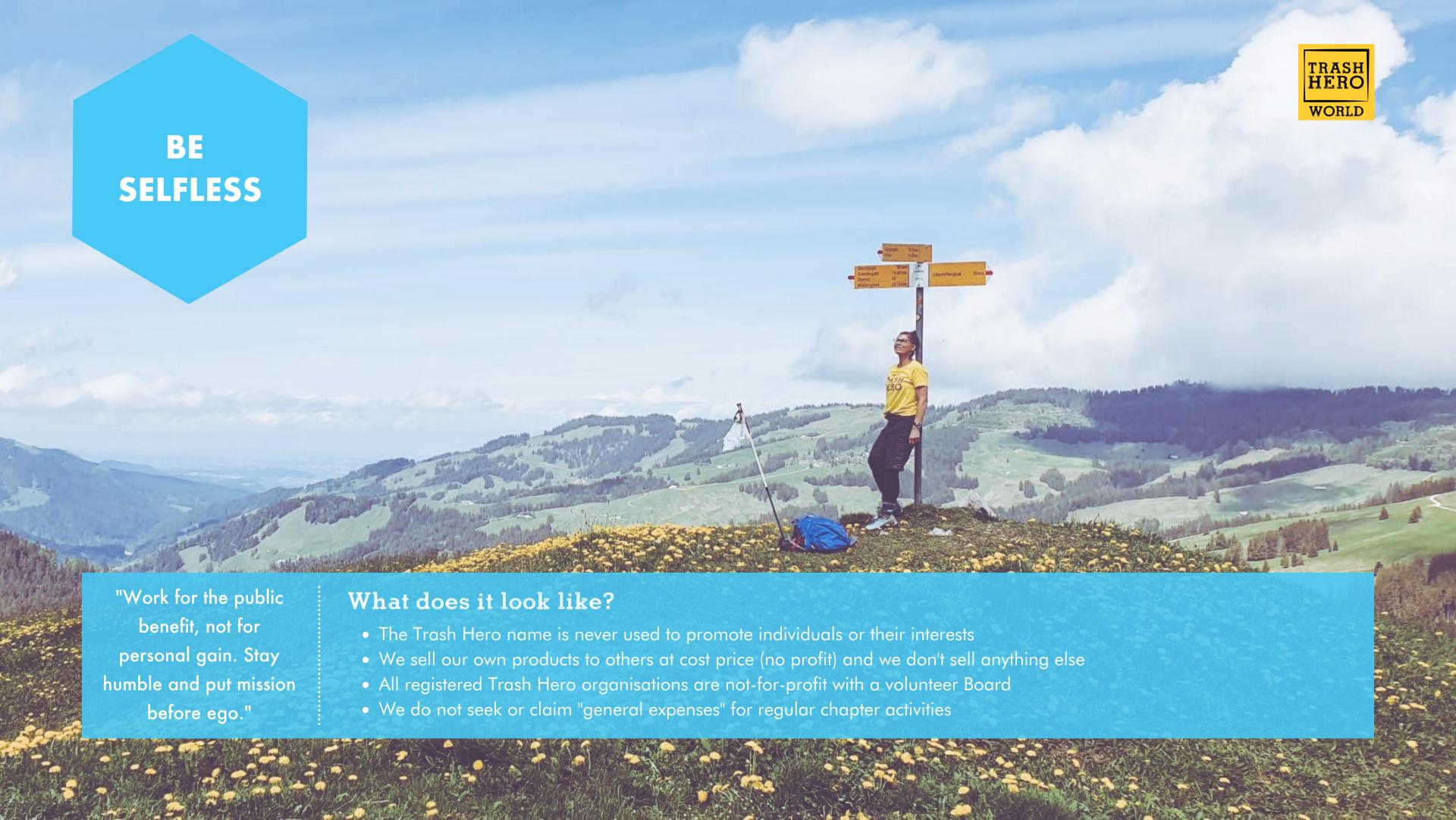






"Earn people's trust,
avoiding conflicts of
interest and relationships
that compromise our
independence. Stay within
scope of our mission."

- We don't take part in greenwashing, nor do we accept funding or donations from big polluters
- We protect our reputation by not letting our name get connected to any business or political organisation
- We don't allow anyone's logo on our T-shirts and are careful when our logo is used by others
- We stay focused on our zero waste mission, and don't do other activities in the Trash Hero name
- We are honest about any conflict of interest for Trash Hero in our personal lives





support the Trash Hero Family."

- We collect data about our activities and report them in the expected format and on social media
- We understand that respecting the Trash Hero branding and procedures supports everyone's work

